



Ryan Ellefsen on Payment Processing for Direct Response Marketers - #167

Profit Activator Action Guide [Print This Page]

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Notes on Merchant Services 101:

THE MOST IMPORTANT statement to have access to (and the money-saving reason why)

THE MOST IMPORTANT type of contract you must have with your merchant if you want to avoid getting screwed

THE MOST IMPORTANT way to avoid refunds and chargebacks in less than 22 characters

THE MOST IMPORTANT reason why these merchant services are fine for start-ups (but dangerous and costly if you're NOT)

THE MOST IMPORTANT action you can take to avoid having your money frozen by a merchant processor

The most profitable idea you captured from this episode is:

One thing you will take action on this week is:

Joe and Dean LOVE to see people in the community taking action,
share your answers with them in the comments of this episode - <http://ilovemarketing.com/167>